



Annual Awards Luncheon & Fundraiser Sponsorship Opportunities

Why Your Sponsorship Matters

The PreventionFIRST! Annual Awards Luncheon is our signature fundraising event. It is also the largest and most anticipated gathering of local prevention partners. All community sectors are represented to celebrate the value of substance use/misuse prevention and its positive impact on youth, families, and communities.

As an event sponsor you will be:

- Helping to address the impact of substance use on youth, families, and communities
- Investing in work that is impacting local communities
- Building youth resiliency and fostering mental wellness
- Recognizing the importance & value of prevention



Sponsorship Agreement Form & Payment Options

SAVE the DATE

April 19, 2024 Graduate Cincinnati

Become a Sponsor & Make an IMPACT

Presenting SPONSOR

Recognition & Benefits

★ Event naming rights.

Event will be branded recognizing your organization as the presenting sponsor

- ★ E-invite
- ★ All e-newsletter event promotion
- ★ All social media posts promoting event (up to 25)
- ★ Day of event social media post (2)
- ★ All event and table signage
- ★ Event program cover
- ★ Opening and closing slides of event presentation
- ★ All post and thank-you materials
- ★ Homepage of PF! website
- Exclusive media release announcing sponsorship including a direct quote from your organization's leadership

Exclusive Opportunity



- ★ Opportunity to give the official welcome on the day of the event
- ★ Opportunity to speak at VIP pre-event gathering
- ★ 16 VIP event tickets (Two full tables)
- Exclusive social media posts (6) with your organization tagged
- Full page program ad
- Single slide recognition in event presentation

Mission SPONSOR

Recognition & Benefits

- 8 VIP event tickets (full table)
- Full page program ad
- ★ Exclusive social media posts (3)
- Single slide recognition in event presentation

Exclusive Opportunity

\$5000

- ★ Recognition on all event materials promoting keynote speaker
 - ★ E-invite
 - ★ Day of event social media post (1)

Impact SPONSOR

Recognition & Benefits

- 8 VIP event tickets (full table)
- ★ Full page program ad
- Single slide recognition during event presentation

Award SPONSOR

Recognition & Benefits

- 6 VIP event tickets
- ★ Seated with award winner & their guest
- Half page program ad
- Recognition in event presentation

Table SPONSOR

Recognition & Benefits

- ★ 8 VIP event tickets (full table)
- ★ Exclusive Table sign

VIP SPONSOR

Recognition & Benefits

- ★ 4 VIP event tickets (half table)
- ★ Quarter page program ad

Friend SPONSOR

Recognition & Benefits

- 2 VIP event tickets
- Recognition in event presentation
- Social media mention

- ★ Recognition in E-invite
- ★ Included in event media release
- ★ Exclusive social media posts (1)

4 available

- Recognition related to the winner of your sponsored award
 - ★ Award winner blog post
- Included in event media release
- ★ Exclusive social media posts (1)



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- ★ Half page program ad
- Social media mention
- Recognition in event presentation

- Social media mention
- Recognition in event presentation

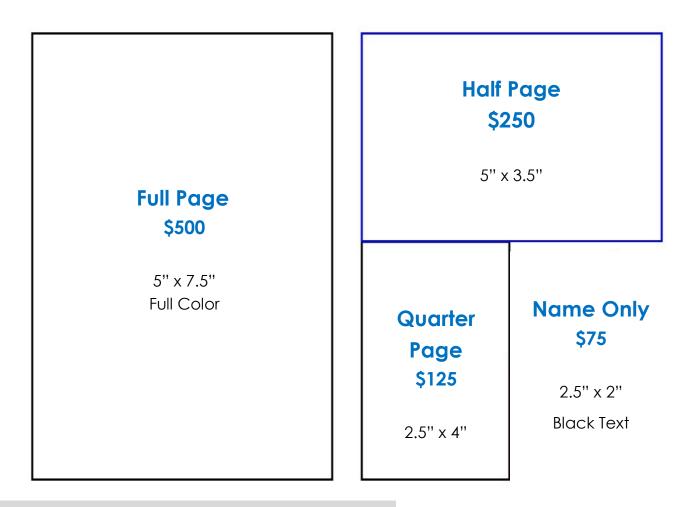


\$1250

\$3000

\$2500

Program Advertising



IMPORTANT information

Commitment Deadlines:

Save the DateNovember 24, 2023InvitationFebruary 9, 2024ProgramApril 1, 2024

Art work format:jpeg, jpg, pngArtwork Due by:April 8, 2024

Questions About Artwork:

Sarah Cox, Counterdrug Civil Operator, National Guard scox@prevention-first.org



For More Information:

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